DON'T MISS THE Organizing Campaign Deadline

n an effort to further unify our membership during these difficult and uncertain times, the NPMHU Committee on the Future has renewed a nationwide organizing campaign that rolled out on January 1, 2014. The theme of this campaign is a familiar one,

"Join the Union, Join the Fight—It's a Career Decision!"

As all Mail Handler union members know, there are some who take for granted the hard-fought salary and benefit packages that Mail Handlers enjoy. Many of those individuals do not recognize and value the hard work that NPMHU representatives provide, day in and day out, to secure, maintain, and improve upon our wages, benefits, job protections, and working conditions.

This organizing campaign will empower members to work together to make these non-member holdouts understand that they have their mail handler jobs only because of the strength and commitment of the NPMHU—and that the time has come for them to join and support the National Postal Mail Handlers Union.

To help facilitate this campaign, the National Office has developed an updated NPMHU organizing brochure, which describes many of the benefits of union membership. Copies of this brochure, along with other organizing materials, including the New Member Sponsor Form are available online at www.npmhu.org.

As a special incentive, the National Executive Board has reinstituted, for a limited time, a program wherein the National Union will pay a \$50 "bounty" to each Mail Handler member responsible for signing up a nonmember, consistent with the following provisions: To qualify for payment, the current member, steward, or officer must 1) sign up a Mail Handler who was hired prior to September 1, 2013 (and that non-member may not

have already had a signed Form 1187 dues deduction authorization pending processing). Signing up newer employees—those hired since September 1, 2013 is encouraged, but, will not qualify for payment; and 2) send in the newly-developed sponsor card (copies of which are available to all members at www.npmhu.org) to the National Office no later than April 15, 2014.

The National Office will monitor the dues check-off report, and will send a \$50 check to the organizer once the eligible new member appears on dues check-off. Remember, a separate \$50 bounty will be paid for each recruited non-member, consistent with the provisions detailed above, and therefore members who are effective organizers can earn multiple payments.

In earlier publications, it was announced that new member sponsor cards would need to be received in the National Office by March 15, 2014 in order to qualify for the bounty payment. To help further promote a successful campaign, that deadline has now been extended to April 15, 2014. We encourage all members to reach out to a non-member and encourage them to Join the Union—Join the Fight. The following organizing campaign documents are available for your use at www.npmhu.org:

- Message to non-members from National President John Hegarty and National Secretary Treasurer Mark Gardner
- Details of organizing program
- Color PDF of poster/flyer
- Color PDF of organizing brochure
- PDF of organizer sponsor card

Please review these materials, and feel free to use the documents during recruitment discussions with all non-members.



Download organizing campaign documents at

www.npmhu.org

The National
Office will pay
a \$50 "bounty"
to each Mail
Handler
member
responsible
for signing up
a non-member
consistent with
the provisions
outlined in this
article.

* LAST CHANCE * DEADLINE LOOMING *

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